

Unifeye Print

The interactive blending of print products with 3D

Unifeye Print integrates interactive 3D information into traditional print media. Using the Augmented Reality technology, it is now possible for the very first time to enhance print content directly with a virtual, digital dimension.

For publishers, media designers and media buyers, Unifeye Print opens up new possibilities for the portrayal of innovative products. By connecting print to 3D, it becomes possible to intelligently leverage and combine the advantages of both types of media. Engaging with Unifeye Print products is not only fascinating but also entirely intuitive. Child's play, in fact!



While utilizing standard technologies such as a web cam and a Windows PC, "standard" print content can be transformed into an enthrallingly new and interactive medium.

