



Job description

Internship in the area of Marketing / Sales

As a pioneer in the area of augmented reality technology, metaio develops software products for systems driven by visual interaction in both real and virtual worlds. Our Unifeye software platform not only lets you place 3D animations directly into live video streams, but also supports the seamless integration of images from the external user environment.

Founded in February 2003, we currently employ 45 members of staff at three different locations. The company is headquartered in Munich. Our subsidiaries metaio Inc. and metaio Asia are headquartered in San Francisco and Seoul, respectively. metaio is currently involved in projects worldwide for over 140 well-known customers from a broad range of industries. Among them are: BMW, Daimler, Siemens, Toyota, Peugeot, EADS, Bertelsmann, KUKA and Volkswagen.

For our office in Munich, we are looking for a trainee, male or female, to fulltime support our marketing- and sales team for at least 6 months.

Task profile:

- Support in project- and daily work
 - Market- and competition analysis
 - Process marketing- / sales- materials
 - To support winning new customers
 - Preparation for fairs / client meetings
 - After-Sales-Management

- Own projects in the area of marketing product concepts
 - Research / concepting / processing materials
 - Akquise
 - Presentations at customer's office

- Communication with external services as well as with colleagues in- and outside Germany

- Organization and preparation of client meetings, internal meetings and company events



Qualifications:

- Economic study (business economics/ - administration, etc.), favorable with accent on marketing.
- Very good knowledge of the English language both written and spoken
- Experience with Ms- Office (Word, Excel, Power Point, Outlook)
- Own initiative, team spirit and communication skilled
- Friendly and confident performance
- Structured working method and well organized
- Able to work individual as well as in a team

If you are interested in an exciting and varied activity area in a dynamical company with good future job perspectives, we are looking forward to your application!

Interested?

Please send us your complete application, CV and work examples, preferable with references, to the following email address:

info@metaio.com

For further information, please contact us at tel: +49 (0)89 5480-198-0.

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