



Job description

Full-time position in Marketing & Sales – San Francisco/Bay Area

As a pioneer in the exciting and growing popular area of augmented reality technology, metaio develops software products for systems driven by visual interaction in both real and virtual worlds. Our Unifeye software platform not only lets you place 3D animations directly into live video streams, but also supports the seamless integration of images from the external user environment.

Founded in 2003, we currently employ 45 members of staff at three different locations worldwide. The company is headquartered in Munich, Germany. Our subsidiaries metaio Inc. and metaio Asia are headquartered in San Francisco, USA and Seoul, South Korea, respectively. metaio is involved in worldwide projects for over 140 renown customers from a broad range of industries. Among them are: BMW, Daimler, Siemens, Toyota, LEGO, AIRBUS, Bertelsmann and Volkswagen. Please visit our website for more exciting use-cases of the technology.

For our San Francisco office, we are seeking a full time employee to support our marketing and sales team.

Task profile:

- Plan and manage activities detailed within the marketing plan, to drive leads for the sales department.
- Develop cross media and innovative marketing campaigns including e-marketing strategies (newsletters, web, ad-words, direct mail, telemarketing, PR and blogging)
- Plan and manage events and seminars.
- Select and manage marketing suppliers, manage the marketing budget.
- Monitor and report on marketing activities on a regular basis.
- Internal coordination and communication with the global sales and marketing team.



Qualifications:

- Business degree (business economics / - administration)
- Relevant work experience (min. 0-2 years)
- Self-initiative, team player and strong communication skills
- Friendly, confident and fun to work with
- Structured working method and well organized
- Strong team-player
- Excellent English skills

If you are interested to join us in an exciting field of the high-tech sector, in a dynamically growing team and want great job perspectives, we are looking forward to your application!

Interested?

Please send us your complete application, CV and work examples, preferable with references, to the following email address:

info@metaio.com

For further information, please contact us at +1 415-814-3376