



Marketing and Sales Internship - Munich

According to Gartner Inc., Augmented Reality is one of the Top 10 strategic IT technologies of our time. And Juniper Research forecasts a \$1.5 billion revenue stream by 2015. But AR is even more than that. We are at the dawn of a new era. The virtual and the real world are becoming one. With Augmented Reality technology we can access, understand and enjoy digital data, exactly where we expect it to be and tailor it to our liking. AR is the user interface of the future.

With more than 10 years of experience, 500+ projects, more than 450 business customers, an international partner network, numerous federal, national and international research projects and a comprehensive, patented product portfolio, metaio is a pioneer and leader in this game changing technology field. Based on the Unifeye platforms we connect any object to additional, digital information. Our vision is the seamless and easy integration of the virtual into the real world.

metaio is a self-funded and fast growing technology company. Founded in 2003, we currently employ more than 75 team members in two different locations. The company is headquartered in Munich (Germany) with a subsidiary in San Francisco (U.S.A).

For our Munich operations, we are seeking full time support for our Sales and Marketing team for a minimum of 6 months.

Task profile:

- Support in project- and daily work
 - Market- and competition analysis
 - Process marketing- / sales- materials
 - To support winning new customers
 - Preparation for fairs / client meetings
 - After-Sales-Management
- Own projects in the area of marketing product concepts
 - Research / concepting / processing materials
 - Akquise
 - Presentations at customer's office
- Communication with external services as well as with colleagues in- and outside Germany
- Organization and preparation of client meetings, internal meetings and company events

Qualifications:

- Economic study (business economics/ - administration, etc.), favorable with accent on marketing.
- Very good knowledge of the English language both written and spoken
- Experience with Ms- Office (Word, Excel, Power Point, Outlook)
- Own initiative, team spirit and communication skilled
- Friendly and confident performance
- Structured working method and well organized
- Able to work individual as well as in a team



What we offer:

- Good development potentialities in a growing company
- Challenging and responsible tasks in a multi-national team

If you are interested in working in an exciting and multi-disciplinary work-environment, are comfortable with a dynamic tech-driven atmosphere and are looking for good future career opportunities - we are looking forward to your application.

Interested?

Please send us your complete application, CV and references, to:

info@metaio.com

For further information, please contact us at tel: +49 (0)89 5480198-0